



DESTINATION DEVELOPMENT COMMITTEE MEETING

MINUTES

WEDNESDAY, FEBRUARY 22, 2024

5:00PM

Electronic Meeting via Zoom

Members of Committee: Mayor Cathy Miller
Councillor Michelle Taylor - ABSENT
Alyssa Dreiman-Staples
Melissa Malloch
Danielle Truax

Members of Administration: Administrative Assistant Cassie Hamill

Others Present: Members of the Public

1. CALL TO ORDER

Mayor Cathy Miller called the Destination Development Committee Meeting to order at 5:03 p.m. with all but one member present.

2. AMENDMENTS TO THE AGENDA

Addition 5.F Brochure Update

3. DISCLOSED OF PECUNIARY INTEREST

There were no disclosures of interest.

4. CONFIRMATION OF PREVIOUS MINUTES

Resolution 2024-DD04

Moved By: Alyssa Dreiman-Staples

Seconded By: Danielle Truax

**That the January 17, 2024 Destination Development Committee Minutes BE ADOPTED.
CARRIED**

5. REPORTS/DISCUSSIONS

A. Staycation Expo

The committee agreed not to enter the 2024 Staycation Expo and will look at 2025.

B. Eclipse April 8

Mayor Cathy Miller discussed the ferry sailing for the eclipse and there may be extra foot traffic on the island at that time.

C. Pelee tourism business forum – May – discussion – next steps

The committee discussed how the business forum should be ran. The members were asked to bring back some resources and information for the forum.

D. Vessel start date and schedules

Mayor Cathy Miller discussed the vessels start date and times.

E. Open forum for makers / str? Thoughts?

Mayor Cathy Miller asked the committee what they thought of having open forums for str owners and makers. The committee agreed to add everyone to the May business forum.

F. Brochure Update

Cassie Hamill gave a brief update on the brochure advertising status.

6. NOTICES OF MOTION

There were no notices of motion.

7. RECOGNITIONS AND ANNOUNCEMENTS

Mayor Cathy Miller recognized Pelee Island Winery, Ontario Parks, PIBO, One of a Kind Pelee and Vin Villa for their nominations in the Best in.

8. ADJOURNMENT

Destination Development Committee Meeting adjourned at 5:42 p.m.

Original Signed By:

**Catherine Miller,
Mayor**

Original Signed By:

**Cassie Hamill,
Administrative Assistant**