



DESTINATION DEVELOPMENT COMMITTEE MEETING

AGENDA

Wednesday April 17, 2024, 5:00 pm

Electronic Meeting via Zoom

<https://us02web.zoom.us/j/83528520206?pwd=RVhTRk4ybGwrZzcxWjhtbW9kaHJnUT09>

1. Call to Order

Chair to call the Meeting to order as soon after the hour fixed for the meeting as a quorum is present. Stating meeting type, date and time.

2. Amendments to the Agenda

Any changes, additions or deletions from the agenda shall be mentioned at this time.

3. Disclosure of Pecuniary Interest

It is the responsibility of each Member at a Meeting to identify any conflict of interest/pecuniary interest, as set out in the Municipal Conflict of Interest Act, in any matter that is the subject of consideration at the Meeting.

4. Confirmation of Previous Minutes

Confirmation of the previous minutes of the Committee. Motion shall be made to approve Minutes

A. Destination Development Committee Meeting–February 22, 2024.

5. Reports/Discussions

Items that require a decision and/or may be cause for debate to some extent.

A. May Open House: location, date & time, invitation (email & socials)

- i. Feedback from all on how starting the season / getting open, early Eclipse event was for them
- ii. Resources to promote events or happenings
 1. Pelee.org event calendar (free of charge)
 2. Drop anything special in Tourism Operators page so other businesses can cross promote and are aware
- iii. Roundtable of what Commercial Business Operators want to share that might be new for the 2024 season
- iv. Networking
- v. Takeaways – brochures (supply available on site) TWEPI Guides etc.

B. Old business, new business roundtable discussion.

6. Notices of Motion

Notices of Motion shall be given in writing to the Clerk not later than 7 days prior to the next regular meeting so that the matter may be included in the agenda package for consideration and debate at the upcoming meeting.

Notices of Motion introduced during a Meeting will be read out to the Members, and recorded in the Minutes, but will be placed on the agenda for the next Meeting unless time sensitive or in an emergency.

7. Recognitions and Announcements

Opportunity for any Township or community recognitions or announcements to be made.

- A.** Danielle Truax has been hired as the Community Services Manager for the Township of Pelee, therefore as of April 2, 2024, has resigned as a committee member of the Destination Development Committee.

8. Adjournment

Chair shall adjourn Meeting.



DESTINATION DEVELOPMENT COMMITTEE MEETING

MINUTES

WEDNESDAY, FEBRUARY 22, 2024
5:00PM

Electronic Meeting via Zoom

Members of Committee: Mayor Cathy Miller
Councillor Michelle Taylor - ABSENT
Alyssa Dreiman-Staples
Melissa Malloch
Danielle Truax

Members of Administration: Administrative Assistant Cassie Hamill

Others Present: Members of the Public

1. CALL TO ORDER

Mayor Cathy Miller called the Destination Development Committee Meeting to order at 5:03 p.m. with all but one member present.

2. AMENDMENTS TO THE AGENDA

Addition 5.F Brochure Update

3. DISCLOSED OF PECUNIARY INTEREST

There were no disclosures of interest.

4. CONFIRMATION OF PREVIOUS MINUTES

Resolution 2024-DD04

Moved By: Alyssa Dreiman-Staples

Seconded By: Danielle Truax

**That the January 17, 2024 Destination Development Committee Minutes BE ADOPTED.
CARRIED**

5. REPORTS/DISCUSSIONS

A. Staycation Expo

The committee agreed not to enter the 2024 Staycation Expo and will look at 2025.

B. Eclipse April 8

Mayor Cathy Miller discussed the ferry sailing for the eclipse and there may be extra foot traffic on the island at that time.

C. Pelee tourism business forum – May – discussion – next steps

The committee discussed how the business forum should be ran. The members were asked to bring back some resources and information for the forum.

D. Vessel start date and schedules

Mayor Cathy Miller discussed the vessels start date and times.

E. Open forum for makers / str? Thoughts?

Mayor Cathy Miller asked the committee what they thought of having open forums for str owners and makers. The committee agreed to add everyone to the May business forum.

F. Brochure Update

Cassie Hamill gave a brief update on the brochure advertising status.

6. NOTICES OF MOTION

There were no notices of motion.

7. RECOGNITIONS AND ANNOUNCEMENTS

Mayor Cathy Miller recognized Pelee Island Winery, Ontario Parks, PIBO, One of a Kind Pelee and Vin Villa for their nominations in the Best in.

8. ADJOURNMENT

Destination Development Committee Meeting adjourned at 5:42 p.m.

**Catherine Miller,
Mayor**

**Cassie Hamill,
Administrative Assistant**

The Corporation of the Township of Pelee
 DESTINATION DEVELOPMENT COMMITTEE
 RESOLUTION

Date: April 17, 2024

Resolution 2024 – DD05	
Moved by:	Seconded by:

“Be it resolved that the Destination Development Committee hereby confirm the committee minutes from February 22, 2024.”

RESOLUTION RESULT	RECORDED VOTE		
CARRIED		YES	NO
DEFEATED			
DEFERRED			
REFERRED			
PECUNIARY INTEREST DECLARED			
RECORDED VOTE (SEE RIGHT)			
WITHDRAWN			
CHAIR – MAYOR CATHERINE MILLER	ADMINISTRATIVE ASSISTANT – CASSIE HAMILL		

<p>The above is a certified to be true copy of resolution number 2024 –</p> <p>Cassie Hamill Administrative Assistant</p>
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