



THE CORPORATION OF THE

Township Of Pelee

DESTINATION DEVELOPMENT COMMITTEE MEETING

AGENDA

Wednesday February 22, 2024, 5:00 pm

Electronic Meeting via Zoom

<https://us02web.zoom.us/j/85156442392?pwd=VzJZNEVwbU8waXNRCeJXbkwyQ05BUT09>

1. Call to Order

Chair to call the Meeting to order as soon after the hour fixed for the meeting as a quorum is present. Stating meeting type, date and time.

2. Amendments to the Agenda

Any changes, additions or deletions from the agenda shall be mentioned at this time.

3. Disclosure of Pecuniary Interest

It is the responsibility of each Member at a Meeting to identify any conflict of interest/pecuniary interest, as set out in the Municipal Conflict of Interest Act, in any matter that is the subject of consideration at the Meeting.

4. Confirmation of Previous Minutes

Confirmation of the previous minutes of the Committee. Motion shall be made to approve Minutes

A. Destination Development Committee Meeting–January 17, 2024.

5. Reports/Discussions

Items that require a decision and/or may be cause for debate to some extent.

A. Staycation Expo

B. Eclipse April 8

C. Pelee tourism business forum – May – discussion – next steps

D. Vessel start date and schedules

E. Open forum for makers / str's? Thoughts?

6. Notices of Motion

Notices of Motion shall be given in writing to the Clerk not later than 7 days prior to the next regular meeting so that the matter may be included in the agenda package for consideration and debate at the upcoming meeting.

Notices of Motion introduced during a Meeting will be read out to the Members, and recorded in the Minutes, but will be placed on the agenda for the next Meeting unless time sensitive or in an emergency.

7. Recognitions and Announcements

Opportunity for any Township or community recognitions or announcements to be made.

8. Adjournment

Chair shall adjourn Meeting.



DESTINATION DEVELOPMENT COMMITTEE MEETING

MINUTES

WEDNESDAY, JANUARY 17, 2024
5:00PM

Electronic Meeting via Zoom

Members of Committee: Mayor Cathy Miller
Councillor Michelle Taylor
Alyssa Dreiman-Staples - ABSENT
Melissa Malloch - ABSENT
Danielle Truax

Members of Administration: Administrative Assistant Cassie Hamill

Others Present: Members of the Public

1. CALL TO ORDER

Mayor Cathy Miller called the Destination Development Committee Meeting to order at 5:03 p.m. with all but 2 members present.

2. AMENDMENTS TO THE AGENDA

Addition 5.F Social media discussion.

3. DISCLOSED OF PECUNIARY INTEREST

There were no disclosures of interest.

4. CONFIRMATION OF PREVIOUS MINUTES

Resolution 2024-DD01

Moved By: Councillor Michelle Taylor

Seconded By: Danielle Truax

**That the October 11, 2023 Destination Development Committee Minutes BE ADOPTED.
CARRIED**

5. REPORTS/DISCUSSIONS

A. 2024 Annual Schedule of Regular Meetings

Cassie Hamill brought forward the 2024 meeting schedule.

Resolution 2024-DD02

Moved By: Councillor Michelle Taylor

Seconded By: Danielle Truax

That the report from the Administrative Assistant – 2024 Annual Schedule of Regular Meetings Report Number 2024-01 CH BE ADOPTED.

CARRIED

B. 2024 Brochure Status Update

Cassie Hamill updated the committee on the progress of the brochures.

C. Chair report for approval

Mayor Cathy Miller brought the Chair report to the committee members for approval.

Resolution 2024-DD03

Moved By: Danielle Truax

Seconded By: Councillor Michelle Taylor

That the report from the Chair – Destination Development Committee 2023 Chair Report. Report Number 2024-02 CM CH BE ADOPTED.

CARRIED

D. Staycation Expo

Mayor Cathy Miller discussed having a booth at the Staycation Expo in Windsor. Asked for ideas on themes and who would be able to help put it together.

E. Ferry Visitor Information discussion

Mayor Cathy Miller mentioned the kiosk on the ferry and to use the signs created for the Staycation Expo to be used in the ferry kiosk.

F. Social Media Discussion

Mayor Cathy Miller discussed needing to come up with posts for the Township of Pelee social media. The members are to work on coming up with 1 post a week.

6. NOTICES OF MOTION

There were no notices of motion.

7. RECOGNITIONS AND ANNOUNCEMENTS

Mayor Cathy Miller mentioned the Best of Windsor Essex Awards is live. To go on and nominate or vote on Pelee Island businesses to help with exposure.

8. ADJOURNMENT

Destination Development Committee Meeting adjourned at 5:42 p.m.

**Catherine Miller,
Mayor**

**Cassie Hamill,
Administrative Assistant**

The Corporation of the Township of Pelee
 DESTINATION DEVELOPMENT COMMITTEE
 RESOLUTION

Date: February 22, 2024

Resolution 2024 – DD04	
Moved by:	Seconded by:

“Be it resolved that the Destination Development Committee hereby confirm the committee minutes from January 17, 2024.”

RESOLUTION RESULT	RECORDED VOTE		
		YES	NO
CARRIED			
DEFEATED			
DEFERRED			
REFERRED			
PECUNIARY INTEREST DECLARED			
RECORDED VOTE (SEE RIGHT)			
WITHDRAWN			
CHAIR – MAYOR CATHERINE MILLER		ADMINISTRATIVE ASSISTANT – CASSIE HAMILL	

The above is a certified to be true copy of resolution number 2024 –

Cassie Hamill
 Administrative Assistant