



DESTINATION DEVELOPMENT COMMITTEE MEETING

MINUTES

WEDNESDAY, AUG 16, 2023
5:00PM

In Person at East Park Pavilion

Members of Committee: Mayor Cathy Miller
Alyssa Dreiman-Staples
Melissa Malloch
Danielle Truax via phone

Members of Administration: Administrative Assistant Cassie Hamill

Others Present: Members of the Public

1. CALL TO ORDER

Mayor Cathy Miller called the Destination Development Committee Meeting to order at 5:01 p.m. with all members present.

2. AMENDMENTS TO THE AGENDA

There were no amendments to the agenda.

3. DISCLOSED OF PECUNIARY INTEREST

There were no disclosures of interest.

4. CONFIRMATION OF PREVIOUS MINUTES

Resolution 2023-DD04

Moved By: Alyssa Dreiman-Staples

Seconded By: Melissa Malloch

That the June 21, 2023 Destination Development Committee Minutes BE ADOPTED.

CARRIED

5. REPORTS/DISCUSSIONS

A. Implementation Plan Review

i. 2023 Annual Schedule of Regular Meetings

Administrative Assistant Cassie Hamill presented the proposed Schedule of Regular Meetings.

Resolution 2023-DD05

Moved By: Alyssa Dreiman-Staples

Seconded By: Melissa Malloch

That the report from the Administrative Assistant – 2023 Annual Schedule of Regular Meetings with the change of October 18 be looked into BE ADOPTED.

CARRIED

ii. Tourism Asset Inventory

Mayor Cathy Miller discussed the changes on the Tourism Asset Plan. Additional changes and deletions were made by committee members.

iii. Spring and Fall Business Owner Forums – Planning

Mayor Cathy Miller discussed the Spring and Fall Business Owner Forums and asked for volunteers to set up a public meeting for businesses on the island. Danielle Truax and Alyssa Dreiman-Staples volunteered.

iv. Pelee.org Tourism Section Audit

Mayor Cathy Miller discussed that the pelee.org needed to be updated and asked for the members to come back with suggestions for changes or items to be added.

6. NOTICES OF MOTION

There were no notices of motion.

7. UNFINISHED / NEW BUISNESS

A. Funding Advisory Committee Grant Summary Report

Mayor Cathy Miller presented the Funding Advisory Committee Grant Summery Report. The Committee directs administration to move forward with the Marina Suggestion.

B. Visitor Education

Committee discussed that the Kiosk on the ferry should be utilized to help provide as much information as possible about the island. They also discussed the island needs a new website that can educate visitors as well.

8. RECOGNITIONS AND ANNOUNCEMENTS

A. Member Resignation

Cathy Miller announced the resignation of Councillor Sherri Smith.

9. ADJOURNMENT

Destination Development Committee Meeting adjourned at 6:05 p.m.

Originals Signed By:

**Catherine Miller,
Mayor**

Originals Signed By:

**Cassie Hamill,
Administrative Assistant**