



THE CORPORATION OF THE

Township Of Pelee

DESTINATION DEVELOPMENT COMMITTEE MEETING

AGENDA

Wednesday September 20, 2023, 5:00 pm

Electronic Meeting via Zoom

<https://us02web.zoom.us/j/85030383668?pwd=SzlVTWg4dis2N2htWWNmU2kyTUZrdz09>

1. Call to Order

Chair to call the Meeting to order as soon after the hour fixed for the meeting as a quorum is present. Stating meeting type, date and time.

2. Amendments to the Agenda

Any changes, additions or deletions from the agenda shall be mentioned at this time.

3. Disclosure of Pecuniary Interest

It is the responsibility of each Member at a Meeting to identify any conflict of interest/pecuniary interest, as set out in the Municipal Conflict of Interest Act, in any matter that is the subject of consideration at the Meeting.

4. Confirmation of Previous Minutes

Confirmation of the previous minutes of the Committee. Motion shall be made to approve Minutes

A. Destination Development Committee Meeting– August 16, 2023.

5. Reports/Discussions

Items that require a decision and/or may be cause for debate to some extent.

A. Business Owner Forum planning

B. Visitor Education Discussion (kiosk, website, brochure, socials)

6. Notices of Motion

Notices of Motion shall be given in writing to the Clerk not later than 7 days prior to the next regular meeting so that the matter may be included in the agenda package for consideration and debate at the upcoming meeting.

Notices of Motion introduced during a Meeting will be read out to the Members, and recorded in the Minutes, but will be placed on the agenda for the next Meeting unless time sensitive or in an emergency.

7. Recognitions and Announcements

Opportunity for any Township or community recognitions or announcements to be made.

8. Adjournment

Chair shall adjourn Meeting.



DESTINATION DEVELOPMENT COMMITTEE MEETING

MINUTES

WEDNESDAY, AUG 16, 2023
5:00PM

In Person at East Park Pavilion

Members of Committee: Mayor Cathy Miller
Alyssa Dreiman-Staples
Melissa Malloch
Danielle Truax via phone

Members of Administration: Administrative Assistant Cassie Hamill

Others Present: Members of the Public

1. CALL TO ORDER

Mayor Cathy Miller called the Destination Development Committee Meeting to order at 5:01 p.m. with all members present.

2. AMENDMENTS TO THE AGENDA

There were no amendments to the agenda.

3. DISCLOSED OF PECUNIARY INTEREST

There were no disclosures of interest.

4. CONFIRMATION OF PREVIOUS MINUTES

Resolution 2023-DD04

Moved By: Alyssa Dreiman-Staples

Seconded By: Melissa Malloch

That the June 21, 2023 Destination Development Committee Minutes BE ADOPTED.

CARRIED

5. REPORTS/DISCUSSIONS

A. Implementation Plan Review

i. 2023 Annual Schedule of Regular Meetings

Administrative Assistant Cassie Hamill presented the proposed Schedule of Regular Meetings.

Resolution 2023-DD05

Moved By: Alyssa Dreiman-Staples

Seconded By: Melissa Malloch

That the report from the Administrative Assistant – 2023 Annual Schedule of Regular Meetings with the change of October 18 be looked into BE ADOPTED.

CARRIED

ii. Tourism Asset Inventory

Mayor Cathy Miller discussed the changes on the Tourism Asset Plan. Additional changes and deletions were made by committee members.

iii. Spring and Fall Business Owner Forums – Planning

Mayor Cathy Miller discussed the Spring and Fall Business Owner Forums and asked for volunteers to set up a public meeting for businesses on the island. Danielle Truax and Alyssa Dreiman-Staples volunteered.

iv. Pelee.org Tourism Section Audit

Mayor Cathy Miller discussed that the pelee.org needed to be updated and asked for the members to come back with suggestions for changes or items to be added.

6. NOTICES OF MOTION

There were no notices of motion.

7. UNFINISHED / NEW BUISNESS

A. Funding Advisory Committee Grant Summary Report

Mayor Cathy Miller presented the Funding Advisory Committee Grant Summery Report. The Committee directs administration to move forward with the Marina Suggestion.

B. Visitor Education

Committee discussed that the Kiosk on the ferry should be utilized to help provide as much information as possible about the island. They also discussed the island needs a new website that can educate visitors as well.

8. RECOGNITIONS AND ANNOUNCEMENTS

A. Member Resignation

Cathy Miller announced the resignation of Councilor Sherri Smith.

9. ADJOURNMENT

Destination Development Committee Meeting adjourned at 6:05 p.m.

**Catherine Miller,
Mayor**

**Cassie Hamill,
Administrative Assistant**