



## DESTINATION DEVELOPMENT COMMITTEE MEETING

### MINUTES

WEDNESDAY, JUNE 21, 2023

3:00PM

#### In Person Meeting at Pelee Island Winery Pavilion

Members of Committee: Mayor Cathy Miller  
Councilor Sherri Smith  
Alyssa Dreiman-Staples  
Melissa Malloch  
Danielle Truax  
Melissa Malloch - ABSENT

Members of Administration: Township Administrator & Clerk Kristine Horst  
Administrative Assistant Cassie Hamill

Others Present: Lynnette Bain Vice - President Destination Development at  
Tourism Windsor Essex Pelee Island  
Gordon Orr - Chief Executive Officer at Tourism Windsor  
Essex Pelee Island  
Jason Toner - Director of Marketing & Communications at  
Tourism Windsor Essex Pelee Island

#### 1. CALL TO ORDER

Mayor Cathy Miller called the Destination Development Committee Meeting to order at 3:01 p.m. with all members present.

#### 2. AMENDMENTS TO THE AGENDA

- A. Addition of Item 6. B., 2023 Committee Meeting Schedule.
- B. Addition of Item 9. A. Member Resignation

#### 3. DISCLOSED OF PECUNIARY INTEREST

There were no disclosures of interest.

#### 4. Confirmation of Previous Minutes

**Resolution 2023-DD03**

**Moved By: Alyssa Dreiman-Staples**

**Seconded By: Councilor Sherri Smith**

**That the May 17, 2023 Destination Development Committee Minutes BE ADOPTED.**

**CARRIED**

**5. Presentations**

**A. Tourism Windsor Essex Pelee Island**

**i. Destination Development Overview**

Gordon Orr and Lynnette Bain introduced TWEPI and provided information about Destination Development.

**6. REPORTS**

**A. Pelee Island's Destination Development Plan Review**

Mayor Cathy Miller reviewed the Destination Development Plan

**B. Tourism Asset Inventory Update**

Mayor Cathy Miller provided an overview of the Tourism Asset Inventory.

**C. 2023 Committee Meeting Schedule**

Mayor Cathy Miller and committee members agreed upon meeting once a month.

**7. NOTICE OF MOTION**

There are no notices of motion.

**8. UNFINISHED / NEW BUSINESS**

There was no unfinished / new business.

**9. RECOGNITIONS AND ANNOUNCEMENTS**

**A. Member Resignation**

Mayor Cathy Miller announced the resignation of Cherie Dillen.

## **10. ADJOURNMENT**

Destination Development Committee Meeting adjourned at 4:13 p.m.

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**Catherine Miller,  
Mayor**

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**Cassie Hamill,  
Administrative Assistant**