



DESTINATION DEVELOPMENT COMMITTEE MEETING

AGENDA

Wednesday June 21, 2023, 3:00 pm

**Pelee Island Winery Pavilion
20 East West Road
Pelee Island, ON, N0R 1M0**

- 1. Call to Order**
- 2. Amendments to the Agenda**
- 3. Disclosure of Pecuniary Interest**
- 4. Confirmation of Previous Minutes**
 - A. Destination Development Committee Meeting– May 17, 2023.**
- 5. Presentations**
 - A. Tourism Windsor Essex Pelee Island**
 - i. Destination Development Plan Overview**
- 6. Reports/Discussions**
 - A. Tourism Asset Inventory Update**
- 7. Notices of Motion**
- 8. Unfinished / New Business**
- 9. Recognitions and Announcements**
- 10. Adjournment**



DESTINATION DEVELOPMENT COMMITTEE MEETING

MINUTES

WEDNESDAY, MAY 17, 2023
5:00PM

Electronic Meeting via Zoom

Members of Committee: Mayor Cathy Miller
Councilor Sherri Smith
Alyssa Dreiman-Staples
Melissa Malloch
Danielle Truax
Cherie Dillen

Members of Administration: Township Administrator & Clerk Kristine Horst
Administrative Assistant Cassie Hamill

Others Present: Members of the Public

1. CALL TO ORDER

Mayor Cathy Miller called the Destination Development Committee Meeting to order at 5:00 p.m. with all members present.

2. AMENDMENTS TO THE AGENDA

Mayor Cathy Miller introduced an addition to the agenda, Item 4, Roundtable Introductions.

3. DISCLOSED OF PECUNIARY INTEREST

There were no disclosures of interest.

4. ROUNDTABLE INTRODUCTIONS

Members of the committee provided introductions.

5. CLOSED SESSION

Resolution 2023 – DD01

Moved By: Danielle Truax

Seconded By: Alyssa Dreiman-Staples

That the Destination Development Committee, pursuant to Section 239 (3.1) of the Municipal Act, 2001, at 5:09 p.m. enter into Closed Session to address the following item:

Committee Orientation: A meeting of a council or local board or of a committee of either of them may be closed to the public if the following conditions are both satisfied:

- i) The meeting is held for the purpose of educating or training the members.
- ii) At the meeting, no member discusses or otherwise deals with any matter in a way that materially advances the business or decision-making of the council, local board or committee. 2006, c. 32, Sched. A, s. 103 (1).

CARRIED

A. Committee Orientation

Clerk lead an orientation and training for members of the committee.

Resolution 2023 – DD02

Moved By: Alyssa Dreiman-Staples

Seconded By: Danielle Truax

That the Destination Development Committee rise from closed and reconvene in open session at 5:28 p.m.

CARRIED

6. REPORTS

A. Pelee Island Destination Development Plan

i. Overview of 2021 Plan

Mayor Cathy Miller provided an overview of the 2021 Destination Development Plan.

B. Tourism Asset Inventory Discussion

Mayor Cathy Miller discussed how the Tourism Asset Inventory would benefit Pelee Island.

C. Ontario's Rural Economic Development (RED) program

i. Township of Pelee submission, re: The Pelee Island Beautification and Bearings Project.

Clerk Kristine Horst introduced the report.

7. ADJOURNMENT

Destination Development Committee Meeting adjourned at 5:45 p.m.

**Catherine Miller,
Mayor**

**Kristine Horst,
Township Administrator &
Clerk**

The Corporation of the Township of Pelee
 DESTINATION DEVELOPMENT COMMITTEE
 RESOLUTION

Date: June 21, 2023

Resolution 2023 – DD03	
Moved by:	Seconded by:

“Be it resolved that the Destination Development Committee hereby confirm the committee minutes from May 17, 2023.”

RESOLUTION RESULT	RECORDED VOTE		
		YES	NO
CARRIED			
DEFEATED			
DEFERRED			
REFERRED			
PECUNIARY INTEREST DECLARED			
RECORDED VOTE (SEE RIGHT)			
WITHDRAWN			
CHAIR - MAYOR CATHERINE MILLER		CLERK – KRISTINE HORST	

The above is a certified to be true copy of resolution number 2023 –

Kristine Horst
 Township Administrator & Clerk