



2023 Pelee Island Marketing & Advertising Campaign Application

Contact Information

Owner Name:			
Mailing Address:		Telephone:	
		Cell:	
		Email:	

This will be used as your mailing address and to contact you regarding your business and future marketing and advertising opportunities with the Township of Pelee.

Free Business Listing – *What's Open?*

This free listing will be available on pelee.org.

Business Name:					
Business Category: <small><i>One category only per listing</i></small>	Accommodations	Attractions & Retail	Food & Restaurants	Island Services	Getting Here Sanctuaries
Hours Of Operation:					
Opening Date:			Closing Date:		

Paid Business Listing Options

Check the box(es) beside your desired selection(s).

Available Options	Price (including tax)
<input type="checkbox"/> Free Listing (<i>What's Open?</i>)	<i>Free</i>
<input type="checkbox"/> Pelee Island Experience Guide & Tourist Map (Brochure)	\$113.00
<input type="checkbox"/> Digital Listing (full listing on pelee.org)	\$113.00
<input type="checkbox"/> Brochure & Digital Listing	\$197.75

If selecting any paid option, please fill out the next page with your further business details.

Reminder: *There is no deadline for submitting for the What's Open? page, however paid options must be submitted by Friday February 27th, 2023.*

Digital Listing – pelee.org

This listing includes ALL your business details and information, available on pelee.org to be available under our Featured Accommodations, Featured Attractions & Retail, Featured Food & Restaurants, Featured Island Services, Sanctuaries or Getting Here pages!

*Please fill out the information below **exactly** how you would like it to appear online.*

Business Name:						
Business Category: <i>One category only per listing</i>	Accommodations	Attractions & Retail	Food & Restaurants	Island Services	Getting Here	Sanctuaries
Website:						
Phone Number(s):						
Email:						
Business Address:						
Season (i.e. May – Oct.):						
Hours of Operation:						
Accommodation Capacity						
Wheelchair Accessible:	Yes	No	Pet Friendly:	Yes	No	
Description:						
Business Logo:	Please email your business logo to officeadmin@pelee.ca by February 27 th , 2023					
Photos:	Please email your photos (up to a max. of 6) to officeadmin@pelee.ca by February 27 th , 2023					

Social Media Pages

Facebook	
Twitter	
Instagram	
Other	

Brochure – Pelee Island Experience Guide & Tourism Map

The 2023 Pelee Island Experience Guide and Tourism Map allows room for your business name and two contact options (phone number, email, website, OR street address, etc.), along with a location pin “On the Map”.

Please fill out the information below **exactly** how you would like it to appear in the Guide.

Business Name:						
Business Category: <i>One category only per listing</i>	Accommodations	Attractions & Retail	Food & Restaurants	Island Services	Getting Here	Sanctuaries
Brochure Listing Contact 1 <i>(i.e email, phone, website, etc.)</i>						
Brochure Listing Contact 2 <i>(i.e email, phone, website, etc.)</i>						
Business Address <i>(used for location pin on brochure map)</i>						

FREE Event Listings:

Do you have an event occurring in 2023? Please fill out this section to have your events appear on our Events Calendars!

Event:		Organizer/Contact:	
Contact Email:		Contact Number:	
Event Date:		Event Location:	
Event Start Time:		Event End Time:	
Brief Description:			

Event:		Organizer/Contact:	
Contact Email:		Contact Number:	
Event Date:		Event Location:	
Event Start Time:		Event End Time:	
Brief Description:			

2023 Pelee Island Marketing & Advertising - Payment

By signing below, I authorize the publication of my business name and information through the Township of Pelee 2023 Pelee Island Marketing & Advertising Campaign and understand that the Township must approve my application before posting on the Pelee App, pelee.org and/or in the 2023 Island Brochure.

I confirm my business meets all municipal by-laws, including but not limited to the Zoning By-Law, and that (if applicable) my accommodations are connected to the Township water system or have a regulated small drinking water system, inspected by the Windsor Essex County Health Unit (and/or tested through Caducean).

Signature: _____

Date: _____

Payment Options

Payment Type	Cheque	Cash	E-Transfer	Credit Card (VISA or MC)
Amount (CAN)				

Payments made through e-transfer can be sent to "Township of Pelee" at m.feltz@pelee.ca.

Please indicate in the notes/message section the payment is for 2023 Marketing & Advertising.

I have enclosed a cheque for the full payment of \$ _____ CDN FUNDS OR

I authorize the use of my Credit Card for the full payment of \$ _____ CDN FUNDS

Visa _____ MasterCard _____

Account Number: _____ Expiry Date: _____

Signature of Card Holder: _____

Payments can also be made in office, or over the phone 519-724-2931.

Application forms can be emailed to officeadmin@pelee.ca, dropped off at the Municipal Office or mailed to the Township of Pelee, 1045 West Shore Road, Pelee Island, ON, N0R 1M0

DEADLINE FOR PAID OPTION APPLICATIONS: FRIDAY FEBRUARY 27TH, 2023

FOR OFFICE USE ONLY				
FEE: _____		HST: _____		TOTAL: _____
PAID: _____	AR: _____		ENTRY: _____	PAYMENT TYPE: _____